

Creative Kids

MOVEMENT NETWORK

The future is yours – *BE YOUR OWN BOSS*

TEACH ON-SITE DANCE & YOGA PROGRAMS FOR CHILDREN



Turning a creative life into your life's work



Your guide to creating a business around your passion, without the need for evening or weekend hours, and without the high overhead of a traditional studio!

Since 1998, Creative Kids has been dedicated to early childhood development, providing Dance and Yoga programs to daycares, nursery schools, and elementary schools. Our structured curriculum is designed for ages 3-10.

With two distinct programs that work hand in hand, we give partnering facilities the flexibility to choose the option(s) that best meet the needs of their families. Our on-site, daytime programs make it easy for working parents to enroll their children in these enrichment programs without sacrificing precious family time after hours.

"I can only imagine how invaluable it would have been to have everything clearly laid out for me from the start of Creative Kids. The countless hours and energy spent figuring out the sales process, accounting and coordinating communication with both providers and parents were immense. Developing class content, choreography, lesson plans and event planning. Then there was payroll, taxes, certifications, and regulations.

Understanding the worth of the Creative Kids Movement Network playbook is easy: it's truly priceless. I look forward to sharing this wealth of knowledge with other passionate, entrepreneurial partners who are ready to achieve success doing what they love."



Kate DeBiase

Kate DeBiase
President & Founder, Creative Kids Movement Network

Building a business you love without evenings, weekends or high studio costs.

- Business Model: Creative Kids Movement Network offers a comprehensive framework that includes training, marketing resources, and operational support for new business owners.
- Who we're looking for: People passionate about dance and yoga, a love for working with children, and a drive for leadership and entrepreneurship.



Why partner with CKMN?

- Accountability & Connection: Success thrives in community. Running your own business can be isolating, making it easy to procrastinate or doubt yourself. With our weekly coaching calls, online community, and dedicated support channels, you'll have a team of like-minded entrepreneurs behind you, motivating you to reach your full potential.
- Expertise: With over 25 years of industry experience, we'll guide you through every step—from setting up your business entity to sales training for targeting your ideal market, teaching strategies, lesson planning, classroom management, and even hiring and training new employees.
- Ongoing Support: From weekly coaching calls to social media marketing, software integration, and parent/facility communication, we provide the tools and support you need to focus on what matters most—growing your business.



A proven business model

Leveraging more than 25 years of experience, our system equips you with the tools and training needed to build a low-overhead, home-based business.

Training & Mentorship

- Access to CKMN's Learning Management System: Includes essential documents, videos, business startup resources, training guides, lesson planning materials, and more.
- Professional sales training and coaching.
- Slack Network: Stay connected with our network of instructors for advice, and community support.
- Weekly Zoom Calls: Join Kate and other new business owners for guidance and mentorship.

Marketing Support

- Prospect List: Over 200+ leads for elementary schools, daycare centers, and nursery schools in your region.
- Branded Website: Includes annual website and domain fees.
- Branded marketing materials for facilities and for families and students.
- Social Media Content: Regularly updated content to post on your own CK Territory page.
- Social Media Advertising: Regional advertising on the CKMN Corporate page.

Enrollment & Communication Support

- **Branded Enrollment & Communication Software:**
 - Set up online class registrations.
 - Send batch monthly class information and automated monthly tuition statements.
 - Automated online payments.
- **Parent/Facility Contact Templates:**
 - Monthly email templates for full-season and session-based classes.
 - Rescheduling class templates.
 - Recital communication templates.



Join the Creative Kids Movement Network for an affordable pathway to flexibility, independence, and financial freedom.

Ready to take the next step?

As we focus on supporting small businesses, we work with a limited number of franchise owners in each state, based on available leads in our defined territories.



Here's how to get started:



Schedule an informational call through our website.



Go through the discovery process to see if CKMN is the right fit for you.



Make your decision and begin your journey with us!



TEACH ON-SITE DANCE & YOGA PROGRAMS FOR CHILDREN





Creative Kids
MOVEMENT NETWORK

Contact us
(585) 703-1270
contact@ckmovementnetwork.com

www.ckmovementnetwork.com